

MINUTES OF BEERFEST PLANNING MEETING 05/16/23

Meeting called to order at 5:30 pm

1. Seville Quarter will provide signage for the event. The primary size will be 11 X 17 and located at the gate areas and other places. This effort is primarily headed by Nanci Newhall if you have ideas contact her directly nancinewhall@gmail.com. Doug Mitchell will coordinate on behalf of Seville.
2. Amanda and her team at the Surf & Sand Hotel are already taking our priority reservations until 20 August 2023 at our special rate. I urge anyone thinking about getting a room to do so quickly. SATURDAY !!!... The NOLA CREW will again make their special Gumbo serving until NOON TIME then a commercial vendor will provide foods at cost. The World Famous CAT DADDY will begin playing at 1:00 PM.
3. Ron Gray will coordinate the shuttle service between the hotel and Seville Quarter assisted by Katy, Neil, and John. Seville Quarter will also assist transporting our guest.
4. General Admission tickets have increased in price to \$30.00 and \$35.00 using credit cards or other media or vendor's. VIP ROOM tickets remain at \$75.00 and will not be sold electronically.
5. Our website and social media networks are being continually updated. Thanks Ryan and vendors along with Homebrewers are being registered thanks Steve. Linda Howe has volunteered to assist with advertising and media marketing. Linda...lindahowe01@hotmail.com.
6. There's an ongoing effort for the development of a QR code for ticket sales. More details to follow.
7. Presently the idea was brought up to allow World of Beer, Perfect Plain, and Secret Sagittarius to serve as outlets serving tickets. We will vote on this proposal at the June meeting.
8. Charolette and Michelle attended our meeting as guest and suggested press releases and radio spots. This item was tabled to discuss at June meeting.
9. Reminder to Club Members the requirements are to sell 5-tickets and work the entire BEERFEST !! Once you've completed your Primary assignment other work is still required and ongoing.
10. The next meeting will be Thursday June 15, 2023 at 5:30 pm in Seville Quarter.

Respectfully submitted,

Bernie